

CONTACT:

Advanced Presentation Products Inc.
John Weatherhead - President.
john@weatherhead.ca

FOR IMMEDIATE RELEASE



Advanced Presentation Products is awarded GOLD level CAVSP - the highest industry standard of excellence certified by the International Communications Industries Association. A first for Ontario.

The Certified Audio Visual Solutions Provider Program Signifies Company Commitment to Education and Training and provides a degree of comfort for the client.

Mississauga, Ontario, August 13th, 2005.

Advanced Presentation Products Inc. headquartered in Greater Toronto, today announced its participation in the audiovisual industry's highly regarded certification program, marking its commitment to education and training for all employees and achieving the highest possible certification in the process. GOLD.

The Certified AudioVisual Solutions Provider (CAVSP) Program is the industry standard certification program for companies in the professional audiovisual industry. It is administered by The International Communications Industries Association, Inc.® (ICIA®) and the International Communications Industries Foundation (ICIF).

“A CAVSP designation gives AV companies a competitive advantage in the marketplace,” said Randal A. Lemke, Ph.D., ICIA's executive director. “Customers of audiovisual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques.”

The CAVSP Program includes three levels -- basic, silver and gold certified members -- depending on the percentage of staff within an organization who have received individual certification. Individual certification is known as the Certified Technology Specialist

(CTS) program, and consists of general certification as well as specialized certification in design, installation, rentals or sales.

John Weatherhead, President and Chairman of Advanced commented,
“We have always believed in providing clients with the very highest level of independent consultancy and project implementation. This can only be possible by a commitment to training - thereby ensuring that the quality in all our design proposals and implementation is at the highest level in the industry. I believe that this certification is actually the first awarded in Ontario and I take as a confirmation of our standard practices and the level of quality that customers should expect. We actually exceeded the GOLD requirements by quite a significant margin. We have a tremendous group of professionals in our company – yet again they have exceeded expectations.”

Companies eligible for CAVSP status include businesses that manufacture, sell, integrate, design, provide consultation on or rent AV equipment, systems and services. The CAVSP program ties in with “AVolution”, the Industry Awareness Campaign that promotes the skills and talents of professional AV solutions providers. To achieve CAVSP status, the company must participate in AVolution by agreeing to 10 Standards of Excellence. More information on ICIA’s certification program and educational courses is available at www.infocomm.org. More information on the AV Industry’s AVolution Awareness Campaign is available at www.avolution.info.

Advanced Presentation Products Inc.
450 Matheson Boulevard East, #59
Mississauga, Ontario L4Z 1R5
Tel: (905) 502-1110

-end-